

**GROW YOUR
BUSINESS ONLINE**


**WITH SMART
WEBSITES AND
DATA-DRIVEN
DIGITAL MARKETING SERVICES
THAT GENERATE REVENUE**

Our Company


- Awarded the prestigious “10 Most Promising Creative Designing Companies - 2021” by SiliconIndia
- Started its journey in 2016 as a 360° digital marketing agency
- Expanded its base in Kolkata, Pune and Singapore in 5 years
- Catering to industries like Education, Medical, Real Estate, Restaurants, Spa and Salon, Sports, Pest Control, Gym and Fitness, eCommerce, & more.

Check our company portfolio @
<https://www.busfam.com/aboutus/portfolio/marketing>

Why choose us?

 **ROI Driven Strategy** - To make your investments fruitful and to help you churn out lucrative income from the investments that you have made.

 **Long-term Sustainable Growth** - To help your brand mark a strong presence in the industry and the customers that will support growth and success.

 **Build Brand Visibility** - To reach a mass audience, increase clientele and keep them engaged with the brand to increase the customer retention rate.

 **Ad Spend Management** - To keep track of the ads published and the rate of conversions to understand the return on investment and future sales.









Why Choose Online Presence & Marketing?



**Because
If you are Not Visible Online,
you are Nonexistent**

Contact us:

+91 9007014444
+91 9836361444

 busfam.com
 busfamofficial
 busfamofficial

 info@busfam.com
 busfamofficial
 Busfam Services

 busfamofficial
 busfamcreatives

EXPLORE OUR RANGE OF SERVICES TO TAKE YOUR ONLINE SUCCESS TO THE NEXT LEVEL



Website Development

A smart website with an attractive and responsive web design boosts online presence, helps you earn customer trust & motivate purchase decisions.



Website Maintenance

Maintaining your website in terms of speed, design and navigation is important to ensure a semantic user experience for the audience.



Search Engine Optimization

SEO is one of the significant strategies used to boost a brand's visibility and Google ranking that supports online success.



Social Media Management

Social media helps in engaging customers and extending reach while raising awareness to boost revenue generation.



PPC/Google Ads

PPC or Google Ads are effective ways to engage customers, earn visitors on your website & increase the conversion ratio.

TESTIMONIALS

“They have managed my social media handles and promotions for quite a long time. I am highly satisfied with their efficiency & style of work. Most importantly they are efficient in managing deadlines.”

- A. Mondol - Our holy dreams studio

“I was working with them for Facebook marketing. I am highly impressed with the quality of work that I have received from them.”

- D. Das - BodyTune

“I was searching for a digital marketing company when I came across BUSFAM. Initially, they started with my digital. They stand true to their promises and I must say it is truly an ROI-driven company. Their strategies showed effective results and helped churn out profits. I am highly satisfied with their services and look forward to working with them for long years ahead.”

- A. Saha - Head. Rising Care, Senior Care LLP

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Check clients speak @
Busfam Services

TAKE A LOOK AT OUR SERVICES THAT CAN HELP YOUR BRAND GROW



Campaign Management

Effective campaign management helps in promoting a brand effectively with the right strategies and techniques.



Graphic Designing

You can check our creative portfolio @ -
<https://www.behance.net/busfamcreatives>

Unique designs not only attract customers but also spike up the engagement rate and help you stand apart from the crowd. We offer logo designing, static graphics, motion and animated graphics & videos.



Content Writing

Unique, relevant, original, plagiarism-free content helps in building a loyal clientele and increasing the conversion ratio.

Additional Solutions

Need branding beyond online?

From business setup stationeries to hoardings and gates, we cater to all.

So that branding is cohesive and aligned

We offer-

-Printable designs and collads | Photography and Videography | Event launches

Why Trust Us?

90%

Customer retention

92%

On-time delivery

90%

Quality

90%

Customer satisfaction

Our leading digital marketing consultant and SEO Expert in Kolkata has worked for some of the leading brands that you swear by. We have dug out the problems that they have faced owing to their low ranking website or no-online presence. With our team of creative heads, we incorporated strategies that have helped them excel, owing to which we can proudly say Your go-to brands TRUSTS IN US!

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FROM THE CEO'S DESK

“BUSFAM is a game-changer as far as the ethos of the company is concerned. We believe that fulfilling our client’s requirements efficiently is our primary goal. What makes us different from our competitors are-

- Delivering quality work on-time and as promised
- Expertising on ROI-driven strategies to increase revenue.
- Offering reasonable packages that can be afforded by businesses from all financial strata.

We focus on the need for AI-driven strategies in the market along with machine learning and data science. The strategies framed for customers are AI-driven and our deliverables are related to new technology like machine learning and data science, for which we are capable enough to stay at the forefront while delivering quality work, be innovative and creative & stay competitive.”

Launching in 2022:

Academy Busfam-Leading Agency-Based Digital Marketing Training Institute in Kolkata offering Internships and Employment

Industries We Serve



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